



BRETHREN HOUSING ASSOCIATION

2010 Sponsorship Opportunities



SPONSORSHIP LEVEL

		April 24, 2010	May 14, 2010	September 9, 2010	Additional Publicity
H	HOUSING	Registration for: 8 cyclists Name and Logo on: Bike Tour T-shirt* BHA web site	Registration for: 12 golfers 4 additional dinner guests Name and Logo on: Banner displayed at tournament site Golf balls for every golfer Tee signs on all holes	Registration for: 30 Guests Name and Logo on: Banner displayed at event Event screen Full page ad in program Plus: Opportunity to speak about why your company supports BHA	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2010 Recognition in BHA's quarterly newsletter throughout 2010 "Picnics with the Participants" – invitation for you and a guest to BHA staff/participant picnics in the summer
	\$10,000				
O	OPPORTUNITY	Registration for: 6 cyclists Name and Logo on: Bike Tour T-shirt* BHA web site	Registration for: 10 golfers 4 additional dinner guests Name and Logo on: Banner displayed at tournament site Tee signs on six holes	Registration for: 25 Guests Name and Logo on: Banner displayed at event Event screen Full page ad in program	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2010 Recognition in BHA's quarterly newsletter throughout 2010
	\$7,500				
P	PROMISE	Registration for: 4 cyclists Name and Logo on: Bike Tour T-shirt* BHA web site	Registration for: 8 golfers 2 additional dinner guests Name and Logo on: Banner displayed at tournament site Tee signs on four holes	Registration for: 20 Guests Name and Logo on: Banner displayed at event Event screen Full page ad in program	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2010
	\$5,000				
E	ENCOURAGEMENT	Registration for: 2 cyclists Name and Logo on: Bike Tour T-shirt* BHA web site	Registration for: 4 golfers 2 additional dinner guests Name and Logo on: Tee signs on two holes	Registration for: 10 Guests Name and Logo on: Event screen Full page ad in program	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2010
	\$3,000				

Event Specific Sponsorship Opportunities



April 24, 2010



May 14, 2010



September 9, 2010

Housing Sponsor \$2,500

Name on BHA website
Registration for 8 cyclists
Name/Logo on T-shirt*

Opportunity Sponsor \$1,500

Name on BHA website
Registration for 4 cyclists
Name/Logo on T-shirt*

Promise Sponsor \$1,000

Name on BHA website
Registration for 2 cyclists
Name on T-shirt*

Encouragement Sponsor \$500

Registration for 2 cyclists
Name on BHA's website

Roadie \$250

Registration for 1 cyclist Name on BHA's website

**Sponsorship must be received by April 1, 2010 in order to have name/logo on T-shirt.*

Housing Sponsor \$2,500

Name on event publicity and BHA website
Banner at tournament site*
Registration for 8 golfers
Four complementary meals for non-golfers
Special tee signs at hole #1 and #10

Opportunity Sponsor \$1,500

Name on event publicity and BHA website
Registration for 6 golfers
Special tee signs at hole #9 and #18
Two complementary meals for non-golfers

Promise Sponsor \$1,000

Name on event publicity and BHA website
Registration for 4 golfers
Special tee sign for two holes

Encouragement Sponsor \$500

Registration for 4 golfers
Special tee sign for one hole
Name on BHA's website

Hole Sponsor \$175

Special tee sign for one hole
Name on BHA's website

Housing Event Sponsor \$2,500

Name and logo on event publicity and BHA website†
Banner displayed at event
Tickets for 30 guests
Full page ad in event program
Name and logo on event screen

Opportunity Event Sponsor \$1,500

Name and logo on event publicity and and BHA website†
Tickets for 20 guests
Full page ad in event program
Name and logo on event screen

Promise Event Sponsor \$1,000

Name and logo on event publicity and BHA website†
Tickets for 10 guests
Full page ad in event program
Name and logo on event screen

Encouragement (Table) Sponsor \$400

Tickets for 10 guests
Church or Business name on sponsored table's tent card
Name listed in event program
Name on BHA's website

Patron Sponsor \$100

Name listed in event program