



BRETHREN HOUSING ASSOCIATION

Celebrating 20 Years of Building a Future With Hope in 2009

20th Anniversary
Sponsorship
Opportunities



20 Years of Hope
Anniversary
Celebration Banquet
Featuring Tony Campolo

SPONSOR LEVEL

SPONSOR LEVEL	May 15, 2009	May 16, 2009	September 15, 2009	Additional Publicity
HOUSING  \$10,000	Registration for: 12 Golfers 4 additional dinner guests Name and Logo on: Banner displayed at tournament site Golf balls for every golfer Tee signs on all holes	Registration for: 8 Cyclists Name and Logo on: Banner displayed at host location Bike Tour T-shirt* Rider packets	Registration for: 30 Dinner Guests Name and Logo on: Banner displayed at event Event screen as Lead Sponsor All table tent cards Full page cover ad in program Plus: Opportunity to speak about why your company supports BHA	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2009 Recognition in BHA's quarterly newsletter throughout 2009 "Picnics with the Participants" – invitation for you and a guest to BHA staff/participant picnics in the summer
OPPORTUNITY  \$7,500	Registration for: 12 Golfers 4 additional dinner guests Name and Logo on: Banner displayed at tournament site Tee signs on six holes	Registration for: 6 Cyclists Name and Logo on: Banner displayed at host location Bike Tour T-shirt* Rider packets	Registration for: 20 Dinner Guests Name and Logo on: Banner displayed at event Event screen as Sponsor All table tent cards Full page ad in program	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2009 Recognition in BHA's quarterly newsletter throughout 2009
PROMISE  \$5,000	Registration for: 8 Golfers 2 additional dinner guests Name on: Banner displayed at tournament site Tee signs on four holes	Registration for: 4 Cyclists Name on: Banner displayed at host location Bike Tour T-shirt* Rider packets	Registration for: 20 Dinner Guests Name on: Banner displayed at event Event screen as Sponsor Full page ad in program	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2009
ENCOURAGEMENT  \$3,000	Registration for: 4 Golfers 2 additional dinner guests Name on: Tee signs on two Holes	Registration for: 2 Cyclists Name on: Bike Tour T-shirt* Rider packets	Registration for: 10 Dinner Guests Name on: Event screen as Sponsor Full page ad in program	<ul style="list-style-type: none"> Prominent advertising on BHA's website homepage throughout 2009

BHA Event Specific Sponsorship Opportunities



20 Years of Hope
ANNIVERSARY
Celebration Banquet
Featuring Tony Campolo

May 15, 2009	May 16, 2009	September 15, 2009
<p>Housing Event Sponsor \$2,500</p> <ul style="list-style-type: none"> • “Housing” Sponsor designation on event publicity and BHA website • Banner at tournament site • Registration for 8 golfers • Four complementary meals for non-golfers • Special tee signs at hole #1 and #10 • Name on BHA’s website Events page 	<p>Housing Event Sponsor \$2,500</p> <ul style="list-style-type: none"> • “Housing” Sponsor designation on event publicity and BHA website • Banner at host location • Registration for 8 cyclists • Name/Logo on T-shirt* • Name/Logo on support vehicle signage • Name/Logo on rider packets • Name on BHA’s website Events page 	<p>Housing Event Sponsor \$2,500</p> <ul style="list-style-type: none"> • “Housing” Sponsor designation on event publicity and BHA website • Banner displayed at event • Reserved table seating for 30 guests • Full page cover ad in event program • Name and logo on event screen • Name on all table tent cards • Name on BHA’s website Events page
<p>Opportunity Event Sponsor \$1,500</p> <ul style="list-style-type: none"> • “Opportunity” Sponsor designation on event publicity and BHA website • Registration for 6 golfers • Special tee signs at hole #9 and #18 • Two complementary meals for non-golfers • Name on BHA’s website Events page 	<p>Opportunity Event Sponsor \$1,500</p> <ul style="list-style-type: none"> • “Opportunity” Sponsor designation on event publicity and BHA website • Registration for 4 cyclists • Name/Logo on T-shirt* • Name/Logo on rider packets • Name on BHA’s website Events page 	<p>Opportunity Event Sponsor \$1,500</p> <ul style="list-style-type: none"> • “Opportunity” Sponsor designation on event publicity and BHA website • Reserved table seating for 20 guests Full page ad in event program • Name and logo on event screen • Name on all table tent cards • Name on BHA’s website Events page
<p>Promise Event Sponsor \$1,000</p> <ul style="list-style-type: none"> • “Promise” Sponsor designation on event publicity and BHA website • Registration for 4 golfers • Special tee sign for two holes • Name on BHA’s website Events page 	<p>Promise Event Sponsor \$1,000</p> <ul style="list-style-type: none"> • “Promise” Sponsor designation on event publicity and BHA website • Registration for 2 cyclists • Name on T-shirt* • Name on rider packets • Name on BHA’s website Events page 	<p>Promise Event Sponsor \$1,000</p> <ul style="list-style-type: none"> • “Promise” Sponsor designation on event publicity and BHA website • Reserved table seating for 10 guests • Full page ad in event program • Name and logo on event screen • Name on sponsored table’s tent card • Name on BHA’s website Events page
<p>Encouragement Event Sponsor \$500</p> <ul style="list-style-type: none"> • Registration for 4 golfers • Special tee sign for one hole • Name on BHA’s website Events page 	<p>Encouragement Event Sponsor \$500</p> <ul style="list-style-type: none"> • Registration for 2 cyclists • Name on rider packets • Name on BHA’s website Events page 	<p>Encouragement (Table) Sponsor \$400</p> <ul style="list-style-type: none"> • Reserved table seating for 10 guests • Church or Business name on sponsored table’s tent card • Name listed in event program • Name on BHA’s website Events page
<p>Hole Sponsor \$175</p> <ul style="list-style-type: none"> • Special tee sign for one hole • Name on BHA’s website Events page 	<p>Roadie \$250</p> <ul style="list-style-type: none"> • Registration for 1 cyclist • Name on BHA’s website Events page 	<p>Patron Sponsor \$100</p> <ul style="list-style-type: none"> • Name listed in event program

* Sponsorship must be received by April 15, 2009 in order to appear on T-shirt.